



# Canadian Women in Construction 2021 National Survey

## Contest Rules & Regulations

### Contest Sponsors

The Canadian Women in Construction 2021 National Survey incentive contest (the “Contest”) is presented and administered by Ambition Theory Inc. (the “Presenters” and “Administrators”) and the prize is sponsored by Ambition Theory Inc. and Dovetail Workwear Canada (the “Sponsors”) No purchase is necessary to enter the Contest.

### Eligibility

This Contest is open to all legal residents of Canada - with the exception of Quebec - who are: 1) at least 18 years of age at the time of their survey response; 2) who identify as female; 3) who have completed and submitted the Canadian Women in Construction 2021 National Survey; 4) who have provided their email address in Section Q20 of the survey and; 5) who are working in Canada and employed in the Canadian construction industry at the time of their survey response (the “Contestant”). Employees of the survey Presenter, Administrators, Prize Sponsors, and of distributors, wholesalers, retailers, subsidiaries, relations of the Presenter, Administrator and the Sponsors, and of related companies and those with whom such employees are domiciled are not eligible.

### Prize Value

The “Prize” will include:

1. One (1) gift certificate in the amount of \$300.00 CAD from Dovetail Workwear [www.dovetailworkwear.ca](http://www.dovetailworkwear.ca)
2. One (1) professional coaching package that includes: two (2), one (1) hour sessions of professional coaching from Ambition Theory Inc. valued at \$800.00 CAD [www.ambitiontheory.ca](http://www.ambitiontheory.ca).

3. Three (3) months of membership in Ambition Theory Inc.'s membership program, valued at \$300.00 CAD [www.ambitiontheory.ca](http://www.ambitiontheory.ca)

The total prize value is \$1400.00 CAD

Only one (1) prize will be awarded.

## How to Enter

Respondents must qualify to complete the survey by: identifying as female, being over 18 years of age, completing and submitting the Canadian Women in Construction 2021 National Survey at <https://www.questionpro.com/t/ATYk6Zn44a> and providing a valid email address between Thursday, August 12th, 2021 and Thursday, September 2nd, 2021 in order to be considered a valid entry in the Contest. Contest entries will be collected between Thursday, August 12th, 2021 and Thursday, September 2nd, 2021 (the "Contest Period"). Limit of one (1) entry per person during the Contest Period. The Contest closes on Thursday, September 2nd, 2021 at 11:59:59 pm Eastern Daylight Time. The Contest is not open to residents of Quebec.

## Winner Selection

The winner will be selected by a random draw of all eligible entries.

## Notification

The winner will be notified by email and must respond by email or telephone in order to verify their eligibility and answer the skill testing question. The winner will be selected within thirty (30) days of the Contest closing date and notified by email no later than five (5) business days after winner selection. The winner will have five (5) business days to respond the email notification, confirm their eligibility and answer the skill testing question. If no response is received within response time, a new winner will be chosen.

## Odds of Winning

The odds of winning an incentive Prize depend upon the number of eligible entries submitted to the Contest. Note: Quebec residents are not eligible for the incentive Prize.

## Miscellaneous

These rules govern all aspects of this Contest and are binding on all participants. By entering this Contest, the Contestant is deemed to have agreed to abide by the Contest rules and regulations. The Contest Presenter, Administrator and Sponsors are not responsible for late, lost, misdirected, delayed or illegible entries.

## Liability Limitations and Release

Without limitation, the Contest Presenter and Administrator and prize Sponsors and other Releasees will not be liable or responsible for any claim, injury or damage arising from this contest or prize awarded in this contest. The Presenter and Administrator reserves the right to withdraw or amend this contest in any way, in the event of an error, technical problem, tampering, unauthorized intervention, fraud, technical failure or any other cause beyond the reasonable control of Presenter and Administrator that interferes with the proper conduct of this contest as contemplated by these Rules. Any attempt to deliberately damage or to undermine the legitimate operation of this Contest is a violation of criminal and civil laws, and should such an attempt be made, the Presenter and Administrator reserves the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution. The Presenter, Administrator and Prize Sponsor are not responsible for any errors or omissions in printing or advertising this contest. The Presenter and Administrator reserves the right to cancel, suspend or amend the rules at any time without notice, subject to approval. The Prize Sponsors reserve the right to substitute the Prize with a prize of equal or greater value.

## Governance

This Contest is subject to all applicable federal, provincial and municipal laws.

## Consent to Use Personal Information

By entering this Contest, you consent to contest Presenter, Administrator, and Prize Sponsor storing and using your email address for the purpose of administering the contest and contacting you to administer the Prize delivery, to provide further information in accordance with Ambition Theory Inc.'s privacy policy, and to add your email address to the Presenter and Sponsor email distribution lists. By providing their email address, Contestants consent to receiving emails from the Contest Presenter, Administrator and Prize Sponsors.

## Further Information

For further information on the Canadian Women in Construction 2021 National Survey and the Contest, please contact Jodi Millen, Chief Growth Officer at [jodi@ambitiontheory.ca](mailto:jodi@ambitiontheory.ca).